

# SPONSORSHIP GUIDE



The Replanted Conference is a time for foster, adoptive, & kinship parents and professionals to be refreshed, equipped, and inspired.

Combining a live experience with **500+ in-person attendees, dozens of in-person simulcast sites with 400+ attendees** across North America, and smaller **online gatherings** this conference is a great opportunity for sponsors to reach and support thousands of foster & adoptive parents!

This guide offers a range of different sponsorship opportunities for this event! The conference team is happy to discuss all our options and ways we can partner together to support foster and adoptive families.

Replanted Ministry Inc. is a registered 501(C)(3) public charity. All donations are tax-deductible.

## TESTIMONIALS from 2022 conference attendees



*Thank you for giving us adoptive/foster parents a place to connect, let go, and learn.*



*I was encouraged, challenged, affirmed to keep on - to not give up - to keep loving my son, holding onto God, keep learning, keep trusting God to be with me, and him, in pain. God is faithful.*



*It keeps us going when we are at the end of our rope...so thankful for the yearly boost that tells us "you can do this another year!"*



# SPONSOR PACKAGES

## PLATINUM LEVEL | \$10,000+

### PROGRAM GUIDE

Full Page Ad in printed program and virtual program with live link to your organizations website.

### REGISTRATIONS

Six registrations included (in person or simulcast site). Two simulcast site hosting fees waived.

### WEBSITE

Company logo on conference website with hyperlink.

### RESOURCE TABLE

Optional resource table for full weekend of live conference in Chicago valued at \$750.

Will include 2 additional registrations for folks managing the table. Table in prime location.

### SOCIAL MEDIA

Two Facebook and two Instagram social media promotions - customized by you.

### EMAIL BLAST

Direct Email to our registration list after the conference.

### STAGE

Individual Sponsor Slide, thank you from Emcee during General Session.

### MULTIMEDIA OPTIONS (choose 1)

- a) 2-minute promotional video played just prior to general session
- b) Ability to host a breakout or zoom session highlighting your organizations work
- c) Ability to participate in NO WAY giveaway from main stage (No Way gift at sponsors expense)

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## GOLD LEVEL | \$5,000 - \$9,999

### PROGRAM GUIDE

Half Page Ad in printed program and virtual program with live link to your organizations website.

### REGISTRATIONS

Four registrations included (in person or simulcast site). One simulcast site hosting fee waived.

### WEBSITE

Company logo on conference website with hyperlink.

### RESOURCE TABLE

Optional resource table for full weekend of live conference in Chicago valued at \$750.

Will include 2 additional registrations for folks managing the table. Table in prime location.

### SOCIAL MEDIA

One Facebook and one Instagram social media promotions - customized by you.

### STAGE

Individual Sponsor Slide, thank you from Emcee during General Session.

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# SPONSOR PACKAGES

## SILVER LEVEL | \$2,500 - \$4,999

### PROGRAM GUIDE

Quarter Page Ad in printed program and virtual program with live link to your organizations website.

### REGISTRATIONS

Two registrations included (in person or simulcast site).

### WEBSITE

Company logo on conference website with hyperlink.

### RESOURCE TABLE

Optional resource table for full weekend of live conference in Chicago valued at \$750.  
Will include 2 additional registrations for folks managing the table.

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## EVENT LEVEL | \$1,000

### REGISTRATIONS

Two registrations included (in person or simulcast site).

### WEBSITE

Company logo on conference website with hyperlink.

### RESOURCE TABLE

Optional resource table for full weekend of live conference in Chicago valued at \$750.  
Will include 2 additional registrations for folks managing the table.

### SOCIAL MEDIA

One Facebook and one Instagram social media thank-you prior to event.

## "NO WAY" GIFT SPONSORSHIP

We love surprising our attendees with opportunities that make them say, "NO WAY!"

At our in-person event it looks like launching beach balls into the crowd during our general session or hiding cards throughout the facility with gifts attached. These gifts are all donated by individuals and organizations to bless foster or adoptive families. It's one of the many highlights of our event.

### "NO WAY" GIFT SPONSORSHIP INCLUDES:

- Website: Company logo or individual name listed on our website.
- Program: Company name listed in our program.
- NO WAY Card: Your company/individual name will appear on card the recipient receives.

*For larger donations, sponsorship will mimic the above sponsorship level packages.*

# TABLE EXHIBITOR PACKAGE

Our goal is that no foster and adoptive family goes unsupported and our exhibitors are key to helping us make that happen. If you provide a valuable service or resource to foster and adoptive families, we encourage you to apply for an exhibitor table. The options include:

## 1) PREMIUM EXHIBIT SPACE (\$750 value)

Premium exhibit spaces which will feature more square footage for your display in higher traffic areas just outside the auditorium. Limited number available. Platinum and Gold Sponsors automatically qualify for a premium space.

## 2) GENERAL EXHIBIT SPACE (\$500 value)

Our regular exhibit spaces are given less trafficked areas, though attendees will still be able to easily access these booths.

## F E E S

### Premium Exhibit Space

\$750 + "No Way!" Gift valued at \$100 to giveaway to an attendee

### General Exhibit Space

\$500 + "No Way!" Gift valued at \$100 to giveaway to an attendee





# ADDITIONAL SPONSORSHIP OPTIONS

## ATTENDEE LANYARD & NAME BADGES

**\$2,500 + cost of lanyards & badges**

- Name badge lanyard marked with organization logo
- Guaranteed exposure to all attendees

## ATTENDEE BAG

**\$2,500 + cost of bag**

- Replanted logo featuring "sponsored by" and your logo
- Gifted to each attendee at check in
- Guaranteed exposure to all attendees

## ATTENDEE "SAME HERE" PADDLE

**\$5,000 + cost of paddles**

- Your logo, website, and brief description on back of paddles
- Guaranteed exposure to all attendees

## CONFERENCE VIDEO & MEDIA

**\$5,000 (limit of 4)**

- Each year we produce impactful videos that are shown during our general sessions
- "Sponsored by" mention at close of video
- Mention in conference program
- Two free conference registrations

## ENERGY BREAK

**\$2,500 (limit of 4)**

- Snacks for attendees on Friday & Saturday
- Banner on site at Chicago location
- Note in program
- Signage at each energy break location
- Mention in conference program



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# ADDITIONAL SPONSORSHIP OPTIONS

## **PRESENTER LOUNGE SPONSOR**

**\$2,000 (limit of 1)**

- Provide a gathering space, including, refreshments, snacks, and lunch for 30+ presenters on both Friday and Saturday
- Mention on signage in Presenter Lounge
- Ability to provide informational materials for presenters on bistro table
- Mention in conference program

## **VOLUNTEER & EXHIBITOR LUNCH AND REFRESHMENTS SPONSOR**

**\$2,500**

- Lunch and refreshments for over 75+ volunteers and 25+ exhibitors
- Mention on "thank you" signage
- Opportunity to provide information materials on bistro table
- Mention in conference program

## **AFTER PARTY EVENT SPONSOR**

**\$2,000**

- An exclusive after-party event for attendees and speaker with refreshments and hors d'oeuvres planned for 100 attendees
- Banner on site
- Mention on printed "thank-you" card located on each table
- Mention in conference program



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